PRIZE DRAW

FULL PRIZE-DRAW TERMS AND CONDITIONS

One iPad Wi-Fi 128GB, engraved with Choco branding. Open to registered attendees of the Sterling Supergroup Conference 2026. Entry closes 1pm on 18 September 2026.

1. PROMOTER

The promoter is Choco Communications UK Ltd, with its registered address at 6th Floor, One London Wall, London, EC2Y 5EB ("Choco" or the "Promoter").

Choco's office address is Notcutt House, 26 Southwark Bridge Road, London, SE1 9EU.

This promotion is not sponsored, endorsed or administered by Apple Inc. Apple is not associated with the promotion.

2. ELIGIBILITY

The prize draw is open to registered attendees of the Sterling Supergroup Conference 2026 who are aged 18 or over at the time of entry.

Employees, contractors and immediate family members of Choco Communications UK Ltd, Sterling Supergroup, their associated companies, or anyone directly involved in administering the promotion may not enter.

Entrants are responsible for confirming that their employer permits them to accept the prize.

3. PROMOTIONAL PERIOD

The prize draw opens when entries are first made available at the Choco booth during the Sterling Supergroup Conference 2026.

The prize draw closes at 1pm on 18 September 2026.

Entries received after the closing time will not be accepted.

4. HOW TO ENTER

To enter:

1. Scan the QR code displayed at the Choco booth.
2. Visit the prize-draw landing page.
3. Complete and submit the entry form before the closing time.

Entry is free and no purchase is necessary. Entrants are responsible for any normal internet or mobile data charges associated with entering.

Only one entry per person is permitted.

Duplicate, incomplete, automated, fraudulent or otherwise invalid entries may be removed.

Agreeing to receive marketing or sales communications from Choco is not required to enter the prize draw and will not affect an entrant's chance of winning.

5. THE PRIZE

One iPad Wi-Fi 128GB — Blue, engraved with Choco branding and the words "Big plans need better tools."
Approximate retail value: £429. One prize available.

The prize is non-transferable and no cash alternative is available.

If the advertised prize becomes unavailable for reasons outside the Promoter's reasonable control, the Promoter may provide a reasonable alternative of equal or greater value.

Accessories, subscriptions, mobile connectivity, insurance and other items not expressly listed in these terms are not included.

6. WINNER SELECTION

One winner will be selected at random from all valid entries within five business days of the closing date.

The selection will be completed using a verifiably random computer process. Choco will retain evidence demonstrating that the draw was conducted fairly.

7. WINNER NOTIFICATION

The winner will be contacted using the email address and mobile number supplied on the entry form within five business days of the draw.

The winner must respond within 14 days of the first notification and provide any information reasonably required to confirm their identity, eligibility and delivery details.

Choco will make reasonable attempts to contact the winner by email and SMS.

If the winner cannot be contacted, does not respond within 14 days, is found to be ineligible or is unable to accept the prize, Choco may select a replacement winner using the same random process.

The winner will not be announced as part of the Sterling gala dinner.

8. PRIZE DELIVERY

Choco will ask the confirmed winner to provide a suitable delivery address. Delivery-address information will only be collected from the winner.

The prize will be sent using insured, tracked delivery within 30 days of the winner confirming their eligibility and delivery details.

Choco is not responsible for delivery delays caused by circumstances outside its reasonable control but will take reasonable steps to resolve any delivery issues.

9. WINNER INFORMATION

To demonstrate that a valid award has taken place, Choco will make the winner's surname and county available on request for 30 days after the prize has been awarded.

Entrants may object to this information being published or made available, or request that the amount of information be reduced, by contacting marketing@choco.com.

Choco may still provide winner information to the Advertising Standards Authority if required.

10. PERSONAL INFORMATION

Personal information submitted through the entry form will be used to:

- Administer the prize draw.
- Verify eligibility.
- Contact the winner.
- Deliver the prize.
- Meet Choco's legal and regulatory obligations.

Personal information will be handled in accordance with the Choco Privacy Notice: choco.com/privacy.

Unless an entrant separately requests contact from Choco, their details will not be added to marketing communications solely because they entered the prize draw.

Prize-draw information will only be retained for as long as reasonably necessary to administer the promotion, deliver the prize and meet Choco's legal and compliance obligations.

Any optional request to receive communications from Choco will be recorded and managed separately. Entrants may withdraw that request at any time.

11. FAIR PARTICIPATION

Choco reserves the right to verify an entrant's identity and eligibility and to reject entries that:

- Do not comply with these terms.
- Contain false or incomplete information.
- Have been submitted using automated systems.
- Involve fraud, manipulation or interference with the promotion.

Choco is not responsible for entries that are lost, delayed or not received because of technical or connectivity problems outside its reasonable control.

12. CHANGES OR CANCELLATION

Choco will only change, suspend or cancel the promotion where circumstances outside its reasonable control make this unavoidable.

Any action taken will be fair, proportionate and designed to avoid unnecessary disappointment to entrants.

13. LIABILITY

Nothing in these terms excludes liability that cannot legally be excluded, including liability for death or personal injury caused by negligence or for fraud.

Subject to this, Choco is not responsible for losses that were not reasonably foreseeable or that arise from circumstances outside its reasonable control.

14. GOVERNING LAW

These terms are governed by the laws of England and Wales.

Entrants may bring legal proceedings in the courts applicable to their place of residence where mandatory consumer law permits.

15. CONTACT

Questions about the prize draw should be sent to:

CONTACT

Choco Marketing Team
marketing@choco.com

ADDRESS

Choco Communications UK Ltd
Notcutt House, 26 Southwark Bridge Road
London, SE1 9EU